

## CENTENNIAL COMMISSION (1947) [180]

### PARADE PLANNING RECORDS, 1946#1947.

0.25 cu. ft.

**DESCRIPTION:** This series is made up of records used in organizing and carrying out centennial street pageants or parades presented in Salt Lake City on July 23 and 24, 1947. The parades depicted various phases in the history of Utah from the early arrival of the first white people to the various activities and business industries in the State to date. Included is information about two other centennial parades in Salt Lake City, the Posse Parade (July 14) and Governors Parade (July 15), as well as the Centennial Commission's entry of a float in the Tournament of Roses Parade in Pasadena, California (January 1).

Records reflect three phases#advance planning and preparation, parade day logistics, and follow-up. The various elements of advance planning and preparation include a preliminary survey (float ideas), proposed budget, the development of which floats to include, arranging for float construction and sponsors, costume planning, identifying and inviting bands to participate, parade rules (float specifications and policies), entry form, participation agreement or contract, and brochures from booking agents. Parade day logistics involve instructions to participants, order of assembly, reviewing stand passes and seating charts, official car list, personnel/responsibilities and assignments. Follow-up matters involve float disposal, payment, thank you notes, and correspondence from the Tournament of Roses committee inviting the commission to again participate in 1948 Tournament of Roses parade.

**ARRANGEMENT:** Alphabetical by subject.

**RESEARCH NOTE:** Contents of a three-ring binder labeled "Parade Floats and Costume Plots, Fairfax Proudfit Walkup," are included. Mrs. Walkup, dean of the School of the Theatre, Pasadena Playhouse Association, and a member of the Pageant Committee of the Arts Division, was employed to design parade costumes.

**RELATED RECORDS:** Parade updates are routinely included in the monthly Progress Reports of the Arts Division. A brief summary of the parade, with an accounting of parade expenditures, is included in the Arts Division Final Report. A condensed version is reprinted in the Centennial Commission General Report. These records are found in REPORTS, series 2228. Correspondence of the parade committee is found in DIVISION CORRESPONDENCE, series 19317. A copy of the Official Centennial Souvenir Program for the Centennial Street Pageant is included in PROGRAMS, series 2227. Parade footage is included in MOTION PICTURES, series 15188.

The Utah Historical Society collection of 1947 PIONEER CENTENNIAL PHOTOS includes black and white and color shots of floats, the centennial queen and court, dignitaries, posse riders, marching bands, and spectators at the various parades.

**CUSTODY HISTORY:** Records of the Centennial Commission originally were deposited with the Utah Historical Society, which in 1949 was designated by Governor J. Bracken Lee as the official repository for the records of the commission. The newly independent Utah State Archives retained custody of the records following its removal from the Historical Society in 1969.

**PROCESSING NOTE:** Archival processing of these records was completed in June 1998 by W. Glen Fairclough, Jr.

#### CONTAINER LIST

Box	Folder	Description
1	1	Bands; list of bands to be invited; invitation; agreement or contract; thank you letter sent with payment; report of final payment to bands
1	2	Builders; contracts on floats already done; list of builders and floats; agreement; disposal of floats
1	3	Committees; parade responsibilities; contact committee list of members; list of firms contacted; parade expenditures
1	4	Flags and Fireworks; correspondence; vendor price lists, flyers, and brochures
1	5	Floats; proposed budget, budget summary; preliminary survey (float ideas); entry blank; specifications and policies; suggested floats; agreement blank; list of businesses and organizations considered potential parade float sponsors; invitation to include county queen float
1	6	Invitations; parade invitations and reviewing stand passes; reviewing stand seating charts; official car passenger list and tag; participant pass; list of thank

<b>Box</b>	<b>Folder</b>	<b>Description</b>
1	7	you letters sent; list of letters of appreciation sent Miscellaneous; correspondence; parade participants; instructions; unit numbers; order of assembly; report of parades; list of parade personnel; list of authorized people invited into restricted area; schedule of events for the San Diego Marine Corps Base Band and Drill Team
1	8	Posses & Governors; list of Utah posses; posse parade entry blank; correspondence; governors parade instructions
1	9	Street Entertainment; booking agent correspondence, descriptions and availability of acts; talent agency brochures; list of events contracted
1	10	Tournament of Roses; invitation to participate in 1948 parade, brochure; 1947 parade instructions; map of parade route; order of entries, 1947 parade; 1947 parade brochure
1	11	Parade floats and costume plots binder (Fairfax Proudfit Walkup); parade floats and costume plots; line of parade (holographic notes); list of high school bands extended invitations, contracts to be signed and returned; list of bands to be contacted; suggested floats for centennial parade; two great centennial parades
1	12	Parade floats and costume plots binder (Fairfax Proudfit Walkup); individual float forms showing entry number, float name, sponsor, number of costumes, cost, character, period, and description